

# Off the Record: 20th Anniversary Celebration

## Sponsorship Packages

Align your organization with Voice as a sponsor for our first ever “Off the Record” - an exclusive evening celebrating the freedom of press through comedy. Join elected officials, community leaders and Voice’s major supporters in a roast of our CEO and Editor-in-Chief Scott Lewis and watch never before seen footage of San Diego’s political leaders. Your generous sponsorship not only supports the production of this event, but also demonstrates your dedication to our mission of investigative journalism for a better San Diego.

### Sponsorship Opportunities



#### TITLE

\$25,000

#### EXCLUSIVE

- **Exclusive recognition** as the only title sponsor during the program
- Two (2) tables with **premium seating, premium wine selection and two optional VIP guests** for a total of twenty (20) event tickets
- Top billing on all event promotional materials across Voice’s podcast, newsletters, website and social media
- Opportunity to feature a 30-second sponsor-produced video during program
- Four (4) days of Morning Report (19k+ subscribers) newsletter advertising
- One (1) month of advertising on Voice podcast
- One (1) month of advertising on Voice website
- Recognition during event program and **premier** logo placement on event materials

#### PRESENTING

\$20,000

#### EXCLUSIVE

- **Exclusive recognition** as the only presenting sponsor
- Two (2) tables with **preferred seating, premium wine selection, and two optional VIP guests** for a total of twenty (20) event tickets
- Opportunity to feature a 30-second sponsor-produced video during program
- Opportunity to place promotional materials at the event
- Two (2) Morning Report (19k+ subscribers) newsletter advertising
- One (1) month of advertising on Voice podcast
- One (1) month of advertising on Voice website
- Recognition during event program and **prominent** logo placement on event materials



## RECEPTION

\$15,000

EXCLUSIVE

- **Exclusive recognition** as the only reception sponsor
- One (1) table with **preferred seating, premium wine selection, and an optional VIP guest** for a total of ten (10) event tickets
- Opportunity to feature a 30-second sponsor produced video during the program
- One (1) month of advertising on Voice podcast
- One (1) month of advertising on Voice website
- Recognition during event program and **prominent** logo placement on event materials

## DIAMOND

\$10,000

### AUDIOVISUAL OR EVENT PRODUCTION SPONSOR (ONE PER ITEM)

- Recognition as a sponsor for event production OR audiovisual
- One (1) table with **preferred seating, premium wine selection, and an optional VIP guest** for a total of ten (10) event tickets
- One (1) month of advertising on Voice website
- Recognition during event program and **prominent** logo placement on event presentation/materials

## PLATINUM

\$7,500

### TECHNOLOGY/INNOVATION OR POST-PARTY SPONSOR (ONE PER ITEM)

- Recognition as a platinum sponsor for technology/innovation or post-party
- One (1) table with **preferred seating and premium wine selection** for a total of ten (10) tickets
- Recognition during event program and logo on event materials

## GOLD

\$6,000

### COCKTAIL OR WINE SPONSOR (ONE PER ITEM)

- Recognition as a gold sponsor for event cocktails or wine
- Total of four (4) event tickets with **preferred seating**
- Recognition during event program and logo on event materials

COCKTAIL SOLD

## SILVER

\$5,000

### COMMUNITY SPONSOR (LIMIT OF 6)

- Recognition as a community sponsor
- One (1) table for a total of ten (10) event tickets
- Recognition during event program and logo on event presentation/materials

## BRONZE

\$3,500

### PHOTOBOOTH, DESSERT OR BEER (ONE PER ITEM)

- Recognition as a sponsor for either the photobooth, dessert or beer
- Two (2) event tickets
- Recognition during event program and logo on event presentation/materials

PHOTOBOOTH AND BEER SOLD



BENEFITS	TITLE	PRESENTING	RECEPTION	DIAMOND
	\$25,000	\$20,000	\$15,000	\$10,000
Top billing in all promotional materials across Voice platforms	✓	✓		
Opportunity to feature a 30-second sponsor produced video during program	✓	✓	✓	
Exclusive Recognition	✓	✓	✓	
Days of Morning Report ads	4	2	N/A	N/A
One month of podcast advertising	✓	✓	✓	
One month of website advertising	✓	✓	✓	✓
Event tickets	20	20	10	10
Recognition during event and logo on all materials	✓	✓	✓	✓



BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$7,500	\$6,000	\$5,000	\$3,500
Top billing in all promotional materials across Voice platforms				
Opportunity to feature a 30-second sponsor produced video during program				
Exclusive Recognition				
Days of Morning Report ads	N/A	N/A	N/A	N/A
One month of podcast advertising				
One month of website advertising				
Event tickets	10	04	10	02
Recognition during event and logo on all materials				